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2018 LEADERSHIP CONFERENCE • SEPT 19

Exhibitor Opportunities

September 19, 2018



# WiBN 2018 Leadership Conference

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Welcome!

We're glad you've chosen to be part of Dayton's most exciting conference for women in business. Exhibiting at the conference, your brand will reach a targeted audience of over 300 professional women at the event. Many more with our online listing as part of your package.

New to the conference this year, we are excited to announce '**Vendor Village**'. Exhibitors will be divided into groups, assigned street names for easier access by attendees and food and networking tables for better engagement for you and your target audience.

Also NEW this year:

- New conference location - Holiday Inn across from WSU
- New targeted leadership content
- New sponsor and exhibitor opportunities

Space is limited this year, so [apply](#) today.



# Target Audience

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*Get ready to align your brand with entrepreneurs, business leaders and consumers.*

## **Our Attendees Are Smart Decision Makers:**

- Young professionals
- Women in all levels of their career
- C-suite Executives
- Entrepreneurs

We are excited about our new conference location this year, Holiday Inn at WSU. However, we have a **limited number of available exhibit spaces**. So, make sure to reserve your space today.

We can create a custom package that best represents your unique brand and marketing needs.





# New Exhibitor Opportunities

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WiBN 2018 Leadership Conference is the Miami Valley's premiere leadership conference. If you want to get your brand and business in front of 300+ women, this is the conference for you.

New to the conference this year, we are excited to announce '**Vendor Village**'. Exhibitors will be divided into groups, assigned street names for easier access by attendees and food and networking tables for better engagement for you and your target audience.

Vendor Village Streets:

**Health and Wellness Court** – Products and services focusing on Health and Wellness.

**Life/Work Balance Circle** – Solutions to help with work/life balance.

**Grow Your Business Ave.** – Tools and information to inspire growth and help business owners meet goals.

**Think Bigger Blvd.** – Innovative, inspirational products and services to help our attendees reach their potential.

**Give Bigger Way** – Vendors in our Non-Profit Sector and those who support them.

**Living Bigger Drive.** – Vendors who inspire Personal Growth and Living Bigger in every way.

**Taking Care of You Lane** – Vendors who inspire our attendees to put themselves first.

# Exhibitor Opportunities

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**Exhibitors at The WiBN 2018 Leadership Conference receive many benefits including a listing in the conference program and on WiBN's website. Exhibitor space is the first floor in a prime location as attendees transition from sessions providing you maximum exposure to participants throughout the conference day!**

## **Business & Non Profit:**

Exhibit Table:

Includes one 6' exhibit table, table linen, listing in the conference program and breakfast, lunch, snack breaks for 1 person. Does NOT include conference registration.

Members	\$150
Non-Members	\$250

## **A La Carte options:**

One conference admission attendee with lunch	\$ 99
Add breakfast, lunch and snack breaks for additional booth staff	\$ 50

# Exhibitor Logistics

**Exhibitors at The WiBN 2018 Leadership Conference receive many benefits including a listing in the conference program and on WiBN's website. Exhibitor space is the first floor in a prime location as attendees transition from sessions providing you maximum exposure to participants throughout the conference day!**

**Pre event:**

Exhibit Setup:

Tuesday, September 18, 4 – 6 p.m.

**Day of event:**

Exhibit Arrival:

Wednesday, September 19, 7 a.m.

Each exhibitor must be set and ready by 7:30 a.m.

Exhibit Breakdown: 4:30 p.m.



# Advertising Opportunities

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**Put your business front and center at The WiBN 2018 Leadership Conference. More than 400 program books will be distributed to attendees, sponsors, exhibitors and guests.**

## **Conference Program Book Available ad sizes:**

<b>Back Cover Full Page Color Ad</b>	<b>\$500</b>
<b>Inside Front Cover Full Page Color Ad</b>	<b>\$500</b>
<b>Full Page Color Ad   4.5W x 7.25H</b>	<b>\$200</b>
<b>Half Page Color Ad   4.5W x 3.5H</b>	<b>\$100</b>

Artwork Deadline | Artwork must be submitted electronically according to the requested format specifications by 5 p.m., August 31, 2018 to meet publication deadlines. Email to: [mcutcher@dayton.bbb.org](mailto:mcutcher@dayton.bbb.org)

Artwork Requirements | Electronic files must be 10MB or less. Please ensure that fonts are included with the file or that all type is converted to outlines. High resolution files with embedded fonts only (300 dpi or higher). PDF files (prepress format) are preferred. Vector-based files in CMYK format (EPS, AI, CDR–saved in Adobe CS3 version or lower or CorelDraw X4 version or lower). We can also accept TIF and JPG files. Submitted advertising that does not conform to the mechanical requirements and requires additional creation or production may be subject to an additional production fee.

## **Email conference registrants (Limited to 5 participants)**

This is a fabulous opportunity, after the conference, to get your brand or business message delivered right to the inbox of our attendees. WiBN staff will send your designed and created your email.

<b>Email blast to attendees</b>	<b>\$500</b>
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# Terms & Conditions

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The following Terms govern the Conference under the auspices of BBB/WiBN and are incorporated into and made part of the contract for exhibit space. These Terms have been formulated in the best interest of the Conference and exhibitor, and we respectfully request full cooperation with these Terms.

All applications for space are subject to approval by WiBN. WiBN reserves the right to deny an application for space, if, in WiBN's sole judgment, the prospective exhibit would not serve sufficiently the interests of the members of WiBN OR the applicant has goals or purposes or has engaged in conduct which WiBN, in its sole judgment, determines to be inconsistent with the interests of WiBN or its members or not in keeping in character of the conference.

WiBN reserves the right to modify the designated exhibit space in the event that a change in the original assignment is necessary.

**EXHIBIT SPACE:** All business and marketplace exhibits will include a 4' tables, 2' deep and 1 chair.

**PARKING and ENTRY:** Parking is free at the Holiday Inn by WSU. For booth drop off, use the door in the back of the hotel for easier access.

**INSTALLATION AND DISMANTLING OF EXHIBITS:** Exhibitors will have access to the Holiday Inn by WSU beginning September 18, at 4-6 p.m. All exhibits must be installed and ready for show opening by 7 a.m. on Wednesday, September 19. Any tabletop not occupied by that time is subject to forfeiture with no refund. If Exhibitor does not want to leave valuables overnight, they may bring those on Wednesday, September 19, between 7-8 a.m. No display may be dismantled before 4:30 p.m. on September 19, 2018.

**WiBN CONFERENCE REGISTRATION:** Exhibit Hall Only registrants may not attend conference, educational sessions or social events outside the Exhibit Hall.

**Lunch:** Lunch is included for one exhibitor however additional lunch may be purchased a la carte.

**USE AND CHARACTER OF EXHIBITS:** Each exhibitor shall display or exhibit only articles of merchandise of said exhibitor's own manufacture or for which said exhibitor is the representing agent. WiBN reserves the right to judge the appropriateness of any exhibit and to decline to permit an exhibitor to conduct or maintain an exhibit or proposed exhibit, if it shall in any respect be deemed unsuitable. This reservation relates to persons, conduct, articles of merchandise, printed matter, souvenirs, catalogs and any and all other things, without limitation, that may affect the character of the Conference.

In the event that WiBN shall determine that the conduct of any exhibitor, or its employees, agents or attendant, is not in keeping with the character of the Conference, WiBN may at any time, without notice, terminate the contract for space entered into with said exhibitor, and with or without due process of law, remove exhibitor, its employees, agents, attendant and all of the property of the exhibitor from the space contracted for and from the Conference without refund. No exhibitor shall have any right or claim against WiBN because of any action so taken. The determination of WiBN as to the suitability of any exhibitor, exhibit, or proposed exhibit, or as to whether any exhibit or the conduct of any person is in keeping with the character of the Conference, shall in each instance be final.

**INSURANCE:** WiBN suggests you contact your agent for specific insurance coverage at conferences.

**LIABILITY:** The exhibitor indemnifies and agrees to hold harmless BBB/WiBN and the Sinclair Ponitz Center, and the legal entities which own, lease, or/or operate the property, their members, officers, directors, affiliated entities and employees, against any and all damage to the property and personal injury caused by the exhibitor or his/her agents, representatives, employees or any other persons. It is further understood and agreed that BBB/WiBN and the Sinclair Ponitz Center shall in no event be liable to an exhibitor for any lost profit, sales, business opportunities, or any other type of direct consequential damages alleged to be due from a breach of this contract.